

Tourism promotion awards



Notice is hereby given of the Tourism
promotion awards for the year 2005



- For the best book.
- For the best article, or set of articles.
- For the best radio programme, or series of radio programmes.
- For the best TV programme, or series of TV programmes.
- For the best article or series of articles published in the catalan press.

Regulations

First

All works for the written press, radio, television and literary that encourage and spread tourism to Catalonia are eligible to compete for the awards. The five categories are as follow:

- Published books, in any language, that encourage tourism to Catalonia.
- An article or series of articles, published nationally or internationally, that promotes tourism in Catalonia.
- A radio programme or series of programmes, broadcast nationally or internationally, that promotes tourism in Catalonia.
- A television programme or series of programmes, broadcast through national or foreign media, that promotes tourism in Catalonia.
- An article or series of articles for the press, published or broadcast in the Catalan media, that promotes tourism in Catalonia for Catalans.

Second

The works must have been published or broadcast between 25 August 2004 and 31 December 2005 in any language anywhere in the world.

Third

The examining jury will be made up of the following professionals from the fields of journalism and tourism designated by the Turisme de Catalunya Consortium:

President

Dean of the Col·legi de Periodistes de Catalunya

Vice president

Ignasi de Delàs

Director of Turisme de Catalunya

Members

Gaspar Espuña

Honorary President of the CETT Group and the Alimara awards

Alexis Villanueva

Head of Press and Communications Office of Turisme de Catalunya

Domènec Biosca

President of ACPETUR

Joan Molas

President of the Confederació Empresarial d'Hostaleria i Restauració de Catalunya

Gustau Alegret

Head of Communications of the Departament de Comerç, Turisme i Consum

Patrick Torrent

Promotions and Marketing Coordinator of Turisme de Catalunya

Secretary

Sra. Marta Alañà

Head of Legal Department of Turisme de Catalunya

The jury reserves the right to request additional information on the projects received, should this be considered necessary.

Fourth

Individual and legal entities (in this case the author or authors' express authorisation must be indicated), be they public or private who meet the

conditions set down in the regulations of this award. Any works edited or co-edited by the Turisme de Catalunya Consortium or the Departament de Comerç, Turisme i Consum are excluded.

Fifth

The proposals must be presented together with an original or copy of the work, if broadcast on radio or television, as well as a brief explanation stating that the author or authors have the copyright of the work, basic details of the medium, the date of publication or broadcast of the work and contact details of the authors in the event of locating them for communicating and presenting the awards. The proposals must be made in writing before 20 January 2006 and submitted to the register of the Turisme de Catalunya Consortium, to the register of the Departament de Comerç, Turisme i Consum (Passeig de Gràcia 105, 08008 Barcelona) or to the Serveis Territorials del Departament de Comerç, Turisme i Consum or in any other way provided for in article 38.4 of Law 30/1992, dated 26 November, governing the legal regime of public administrations and common administrative procedure.

Sixth

A total amount of 30.000 euros will be awarded. 5 awards will be granted, one per category, to the value of 6.000 euros each, including tax. The endowment of each award is single and indivisible. The award may be declared void, if the jury considers it opportune.

Seventh

The jury's verdict is without appeal and will be made public during 2006. Participation in the awards implies full acceptance of these regulations and of the jury's report in case of doubt.