



***Turisme de Catalunya* distinguishes journalists Joe Ray and French TV channel I-Tele for their journalistic task in promoting Catalonia**

- In a ceremony presided over by Isabel Galobardes, Director-General of Catalan Tourism, the 2005 Tourist Promotion Awards were presented today. The awards are granted every year by *Turisme de Catalunya* to acknowledge the dissemination of Catalonia as a tourist destination made by the communication media.
- The other award winners are Televisió de Girona, Editorial Triangle Postals SL, in the category of best book, and Pablo Dalmases, the Spanish journalist, in the category of best radio programme.
- Fifty national and international submissions were presented for this year's edition from countries such as France, Belgium, United States, Sweden, Finland, Russia and the Ukraine.

Friday, 23 June 2006.— *Turisme de Catalunya* has distinguished Joe Ray, the US journalist; Televisió de Girona; and the French TV channel I-Tele of the group Canal+ France for their journalistic task in promoting Catalonia. In a ceremony presided over by Isabel Galobardes, Director-General of Catalan Tourism, the 2005 Tourist Promotion Awards were presented today. The awards are granted every year by *Turisme de Catalunya* to acknowledge the dissemination of Catalonia as a tourist destination made by the communication media. In this year's edition, Editorial Triangle Postals SL and Pablo-Ignacio Dalmases, the Spanish journalist of Radio Nacional de España (RNE), were also distinguished.

The Association of Journalists of Catalonia was the venue this morning for the presentation of the 2005 Tourist Promotion Awards. The event was attended by the Director-General of Catalan Tourism, as well as by Ignasi de Delàs, the Head of *Turisme de Catalunya*. In the course of the ceremony, Isabel Galobardes, Director-General of Catalan Tourism, acknowledged the dissemination and promotion task of



tourism made by the communication media, and she singled out “***the great quality of all works submitted***”.

These awards were launched in 2001 to distinguish any work disseminated in the written press, in literary publications, on radio and television, which may have contributed to the tourist promotion of Catalonia. The 2005 edition of the Tourist Promotion Awards brought together some fifty national and international candidates from various countries: France, Belgium, United States, Sweden, Finland, Russia and the Ukraine, among others. The awards include a 6,000 euro prize.

The jury, made up by professionals not just from the sphere of journalism, but also from that of tourism, awarded prizes to works in each of the following five categories:

→ In the category of **best book** in any language that foment tourism in Catalonia, the prize went unanimously to **Editorial Triangle Postals SL**, for the publication in various languages of a collection of books such as *Tarragona, patrimoni humà*, *El palimpsest de Barcelona* and the Chinese edition of *Gaudí, una introducció a la seva arquitectura*.

→ In the category of **best article or group of articles** published in the national or international media promoting tourism in Catalonia, the award went to **US journalist Joe Ray**, for his collection of articles published in the *Miami Herald*, the *Jamaica Observer*, the *New Mexican*, the *Business Week On Line* and the France Press agency on aspects of Catalan gastronomy, and especially, on Catalan *cava*.

→ In the category of **best radio programme or series of programmes** broadcast from national or international media, the award was for **radio journalist Pablo-Ignacio Dalmases** and the popularisation made by him of the Catalan tourist offer in the *Paisajes y ciudades del recuerdo* and *Catalunya paso a paso* Spanish Radio 5 programmes. The jury has made this recognition extensive to the team of professionals of RNE working in Catalonia, especially at Ràdio 4.

→ In the category of **best television programme or series of programmes** broadcast from national or international media, the jury gave the award to *Voyage à Barcelona*, a TV report by **Ilan Klipper** of the I-Voyages programme in TV channel I-Tele of the group Canal+ France, broadcast in summer 2005.

→ In the category of **best journalistic work or number of works published or broadcast by Catalan communication media** the award went to **Televisió de Girona** and its series of ten programmes *Postals d'estiu*, which compiled the attractive tourist sites of the Girona regions.