



The Catalanian Minister of Trade, Tourism and Consumer Affairs travels to Moscow to promote the Catalanian tourist offer and to inaugurate a COPCA Business Platform in the Russian Federation

- **The Catalanian Minister of Trade, Tourism and Consumer Affairs travels to Moscow today to head the Catalanian representation at the MITT international tourist fair, where *Turisme de Catalunya* is present with a 400m² stand.**
- **The Minister will inaugurate on Thursday the COPCA Business Platform in the Russian Federation, and will hold contacts with Catalanian business people interested in establishing themselves commercially in the country.**

Tuesday, 21 March 2006.— Josep Huguet, the Catalanian Minister of Trade, Tourism and Consumer Affairs, travels to Moscow today to head the Catalanian representation at the MITT international tourist fair and to inaugurate the new Business Platform of the Consortium for the Commercial Promotion of Catalonia (COPCA) at the Russian Federation. The Minister will travel in the company of Jordi Serret, the Director-General of the COPCA consortium, and Isabel Galobardes, the Director-General of Tourism.

During his stay in the country, the Minister will hold a number of contacts with Russian tour operators and with high authorities from the tourist administration of the Russian government in order to analyse the possibilities offered by this market in Catalonia. *Turisme de Catalunya* is present at the MITT with a 400m² stand.

In the course of his official visit to the country, the Minister will also hold interviews with Catalanian business people working in Russia, and with new investors with an interest in the country. The new trade infrastructure will make



it possible for business people to have a platform to land on where they can suggest new business opportunities within a favourable framework counting with the assessment the COPCA experts.