

Gabinet de Comunicació Oficina de Premsa



Turisme de Catalunya announces its Tourist Promotion Prizes 2005

These awards seek to acknowledge the journalistic work that may have contributed to foment tourism to Catalonia all over the world

22 November 2005— The *Diari Oficial de la Generalitat de Catalunya* (DOGC), Catalonia's official gazette, announces today the fifth edition of *Turisme de Catalunya*'s Tourist Promotion Prizes. Only the pieces published or sent between 25 August 2004 and 31 December 2005 can compete for the prize, provided they also fall within the following categories:

- Books that foment tourism to Catalonia published in any language.
- The article or collection of articles, disseminated through national or foreign communications media, that promote tourism to Catalonia.
- The radio programme or collection of programmes, broadcast in any national or foreign communications media, that promote tourism to Catalonia.
- The TV programme or series of programmes, broadcast in any national or foreign communications media, that promote tourism to Catalonia.
- The journalistic work or set of works disseminated or broadcast by Catalonian communications media fomenting tourism to Catalonia among Catalonians.

This last category is one of the novelties presented this year in the fifth edition of the Prizes. The sum allocated for these awards is 30,000 euros and a single prize of 6,000 euros for each of the categories will be granted. The bases of this announcement can be checked at the *DOGC* and also on *Turisme de Catalunya*'s website, **www.catalunyaturisme.com**

Prizes with a Marked International Character

In the previous editions, the following were awarded a prize: Editorial Pòrtic of Enciclopèdia Catalana; TV3's programme *Espai de Vacances*; the excursion guides of the Azimut collection; the National Geographic; *Dalí, el triangle de l'Empordà*, of the Gala-Salvador Dalí Foundation; *Le Soir* the Belgian publication; the Cadena Cope Spanish radio station; the VOX German TV channel; the novel *In the High Pyrenees*, published by Penguin; the *Bild Atlas* travel magazine, of HB Verlag; the Russian Federation's Russkoe Radio station; and TV channel Canal Viajar.