

Gabinet de Comunicació Oficina de Premsa



Turisme de Catalunya to incorporate eight new interns to the Catalonian Tourist Promotion Centres abroad

This is the ninth batch of young interns promoted by the Generalitat to foster market research and tourist promotion and commercialisation

Tuesday, 6 September 2005.— A total of eight young people have incorporated themselves to the Catalonian Tourist Promotion Centres (CPT) in the European markets as a result of the grants awarded by *Turisme de Catalunya* to train professionals adapted to sector trends.

For a period of 20 months, these eight young interns will train while they develop their activity at the Catalonian Tourist Promotion Centres located in France, the Benelux and the United Kingdom, and at the Tourist Information Point in Madrid. Similarly, five of the grants awarded last year have been extended for a further 12-month period at the CPTs of Paris, Brussels, London, and Madrid, and at Frankfurt's OET.

In order to qualify, it is essential to hold a middle degree in tourist or business studies, or to hold a higher university degree, and to be under 30 years of age. *Turisme de Catalunya* devotes to this year's training programme a total of 309,200 euros The budget assignment, which depends on the destination chosen, ranges from 23,000 to 36,000 euros, corresponding to the 20 months of the training period.

With this promotion of eight interns, *Turisme de Catalunya* has awarded a total of 85 grants, since the first group of interns in 1997.