
Belgium chooses the Catalanian Tourist Offices as an example of offices that work

Heads of the Flanders and Brussels Tourist Offices travel to Catalonia to find out about the Catalanian experience regarding information and promotion

Tuesday, 19 July 2005.— The Heads of the Flanders and Brussels Tourist Offices have travelled to Catalonia to find out about the task being carried out by *Turisme de Catalunya* and the Generalitat information offices.

After an analysis of the various European tourist offices, these Belgian executives have shown interest in the workings and the structure of the Catalanian promotion body and of the tourist office at the Palau Robert, as a central point of information of the whole of Catalonia. With a view to exchanging information and learning about the best practices of the Catalanian experience, these Belgian professionals held interviews with the people responsible for these bodies, and visited the various facilities.

As a result of these contacts, some thirty staff from the Flanders and Brussels tourist offices network will travel to Catalonia during the coming months to exchange knowledge with their Catalanian colleagues.

Catalonia's Network of Offices

Catalonia has 171 offices distributed across the territory as part of Catalonia's Network of Tourist Offices. Each of these offers information about the whole of Catalonia and especially of its tourist resources, with information material about the most important areas.

The Catalonia Tourist Information Centre at the Palau Robert forms part of this network and is in charge of promoting Catalonia in all of its aspects: geographical, historical, gastronomic, cultural, and so on. In these last years, this office has also become yet another cultural centre of the city, offering a number of cultural proposals focusing on music, photography or gastronomy, whose aim is to help make Catalonia better known.