

NEW ENTRIES CATALAN TOURIST BOARD AWARDS

2010

The aim of the Catalan Tourist Board is to promote Catalonia as a benchmark tourist destination. We are inviting submissions for our ninth annual awards updating them with current times and opening them up to the field of innovation and tourist communication.

CATEGORIES AND AWARDS

- **Best book, article or series of works of journalism written** in any language, disseminated or broadcast by the Catalan, national or foreign media, that foster tourism in Catalonia.

Prize: 6,000 euros

- **Best work or series of work in multimedia format**, (radio, television, Internet and other channels) disseminated in any media, be they Catalan, national or foreign, that promote tourism in Catalonia.

Prize: 6,000 euros

- **Best communication campaign** (advertising, publications, catalogues, corporate images, etc.), made in Catalonia, Spain or abroad, that fosters tourism in Catalonia.

Prize: 6,000 euros

- **For innovation in tourism**, in the research of the most innovative project, be it a product, a service or a new business model applied to the tourist industry, developed by companies or organisations in Catalonia or that show the capacity for innovation in Catalonia.

Prize: 6,000 euros

All work must have been published, disseminated or applied for the first time between 1 January 2009 and 31 December 2009, in any language and anywhere in the world.

Proposals may be made until **21st June 2010.**

COMPETITION FORM:

Complete this form with your data and those of the work you are submitting for the prizes. Print it and send it with the work to any of the addresses indicated.

NAME:

SURNAME:

ADDRESS:

CITY:

POST CODE:

COUNTRY:

E-MAIL:

TELEPHONE:

FAX:

TITLE OF WORK:

CATEGORY:

- Best book, article or series of works of journalism written
- Best work or series of work in multimedia format
- Best communication campaign
- For innovation in tourism

DATE OF PUBLICATION/BROADCAST OF THE WORK:

day of of

MEDIA:

SEND TO:

- Registre de l'Agència Catalana de Turisme / Registre del Departament d'Innovació, Universitats i Empresa / Pg. de Gràcia, 105 / 08008 Barcelona
- Serveis Territorials d'Innovació, Universitats i Empresa de Catalunya Central / Polígon industrial Els Dolors, s/n (palau firal) / 08241 Manresa
- Serveis Territorials d'Innovació, Universitats i Empresa de Girona / c. Migdia, 50-52 / 17003 Girona
- Serveis Territorials d'Innovació, Universitats i Empresa de Lleida / Av. del Segre, 7 (edifici Terra ferma) / 25007 Lleida
- Serveis Territorials d'Innovació, Universitats i Empresa de Tarragona / c. Pompeu Fabra, 1 / 43003 Tarragona
- Serveis Territorials d'Innovació, Universitats i Empresa de les Terres de l'Ebre / c. Montcada, 32 / 43500 Tortosa
- Serveis Territorials d'Innovació, Universitats i Empresa de l'Alt Pirineu i Aran / c. Higiní de la Rivera, 4 / 17520 Puigcerdà

Last date for submission of works: 21st June 2010